Descriptive Wireframe

Page #2,3,4 – 3 Artist Pages:

**Description:**

* For this descriptive wireframe document, I have decided to group pages 2, 3, and 4 because they essentially serve the same purpose and have identical page foundation. The only varying thing is content
* These pages are the historical background pages of the influential 20th century artists I have chosen to cover for this website
* Consists of
  + A page header with each artist’s image on the left of the page title in order to give some entry to the page the reader is about to begin
  + A navigation menu center aligned beneath the website title – the navigation menu buttons change colour in order to match the scheme of the page when hovered over for colour consistency and visual effects – the selected artist will not have this feature as the reader is already on said artist’s page (i.e., they do not need a navigation button to link to that page as they are already on it)
  + Content area of history and images of the artists’ works
  + Footer: With the same idea as page 1’s ‘running head’, pertaining to the particular page the reader is on. As well as page title and block next/previous buttons with the same colour consistency and visual effects concept as the navigation menu
  + A ‘what is the time now?’ function for the reader to be able to know what the time is after reading each page
* Unique content to page 2:
  + The Pablo Picasso general knowledge quiz at the top of the page for a short, fun activity before the reader gets into the page
  + Whether the reader answers correctly or incorrectly – they will be informed followed by receiving a short fact
* Unique content to page 3:
  + The “are you enjoying this historic artist portion of the website so far?” for the reader to be able to evaluate what they think of this website’s portion 2/3’s of the way through
  + Yes will produce a positive response and no will produce a sad response encouraging the reader to continue
* Unique content to page 4:
  + This artists was said to have schizophrenia and so, a button’s function creates a simple simulation of aggressive clashing colours similar to that, that a schizophrenic might see

**Font:**

* Heading:
  + Same a page 1
  + Obvious title allows it to not be grouped with varying content on the page
* Body:
  + Font: Same as page 1 in order to maintain consistency throughout website that body content is grouped together by sharing the same ‘look’ made up of font, size and colour
  + Font-size: Same as page 1, large enough for readability yet, does not remove attention from headings and subheadings
  + Heading font-size and subheading font size have been grouped due to not requiring any obvious headings to stand out, the page only has a few in order to separate content so, same as page 1, these are slightly larger and in a darker, bolder font to stand out from body content and all be easily grouped and recognisable as headings
  + Body content colour was again kept the same as page 1 for consistency purposes and visual appeal due to presence of an associating colour scheme while maintaining high contrast for easy readability
  + Background colour: Same as page 1 again, for consistency of website’s colour scheme – maintains high contrast without being a distracting colour
  + Body background colour: Same as page 1 again, for consistency of website’s colour scheme – maintains high contrast without being a distracting colour

**Alignment:**

* For these 3 pages, I chose to align everything in the center in order to allow these 3 pages to have something unique to the other 2 pages yet, it is something they have in common so that it is obvious to the reader that these 3 are grouped together
* Footer alignment is the same as page 1 for consistency

**Media:**

* Images of the artist’s works throughout the pages as well as, their photographs on the top left of each of their pages

**Interactivity:**

* Relative links to the other pages on the site
* Next/previous page buttons
* Clicking the what is the time now button will display the current time
* Page 2: The short quiz allows the reader to respond by clicking ‘true’ or ‘false’ buttons
* Page 3: The review function allows the reader to respond by clicking one of the ‘yes!’ or ‘no’ buttons
* Page 4: The schizophrenia simulation button activates by the user clicking it – changes screen colours to very loud, clashing, visually displeasing colours